



Pedro Mota

UX UI Designer

Hello! I'm Pedro, a UX/UI Designer passionate about solving problems with creativity and dedication. I love exploring new ideas, researching user needs, and designing intuitive digital experiences.



pedropro.pt

📍 Porto, Portugal

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[in](#) pedropro

[Bê](#) pedropro

Education

UX/UI Design

FLAG Course Fev. 2022 - Mar. 2023 (327 hours)

- Learned UX/UI from good practices and principles to research and prototyping and Front-end Development.

UX/UI Design

IEFP Course Fev. 2022 - Jul. 2022 (325 hours)

- Learned about Design Techniques, the basics of UX and UI and the basics of Front-end Development.

UX Research and Strategy

Online Course: Into UX Design Jul. 2020

Graphic Design Technician

Ermesinde Highschool Set. 2008 - Jul. 2011

Professional Experience

Graphic Designer / UX & UI / Photographer

NIPOCAR Set. 2023 - current job

- Website UX/UI study and improvement of accessibility.
- Strategy and design of social media.
- Product photography and image editing for the catalog.
- Creation and promotion of digital and physical content related to the NIPOCAR catalog.
- Improvement of the NIPOCAR brand image and voice.

Graphic Design Assistant

Oriente2000 Jun. 2021 - Aug. 2021

- Studio Photography, edition and upload the articles to the online shop.
- Social media posts.

Callcenter Agent

NOS and EDP (Randstad) Apr. 2017 - Jun. 2021

- Helping and troubleshooting customer's TV, Internet and/or Phone issues.
- Helping customers to understand their ISP bill.
- Sales opportunity to upgrade services.

Skills

Design

- User Research
- UX Research and Strategy
- UX Writing
- Information Architecture
- User Testing
- Wireframing and Prototyping
- Illustration

Software

- Figma
- Adobe CC (Photoshop, Illustrator, After Effects, InDesign)
- Miro
- Visual Studio Code (HTML, CSS)

Personal

- Creative and Technical
- Curious and Observer
- Patient
- Teamwork
- Competitive

Languages

Portuguese - Native

English - B2